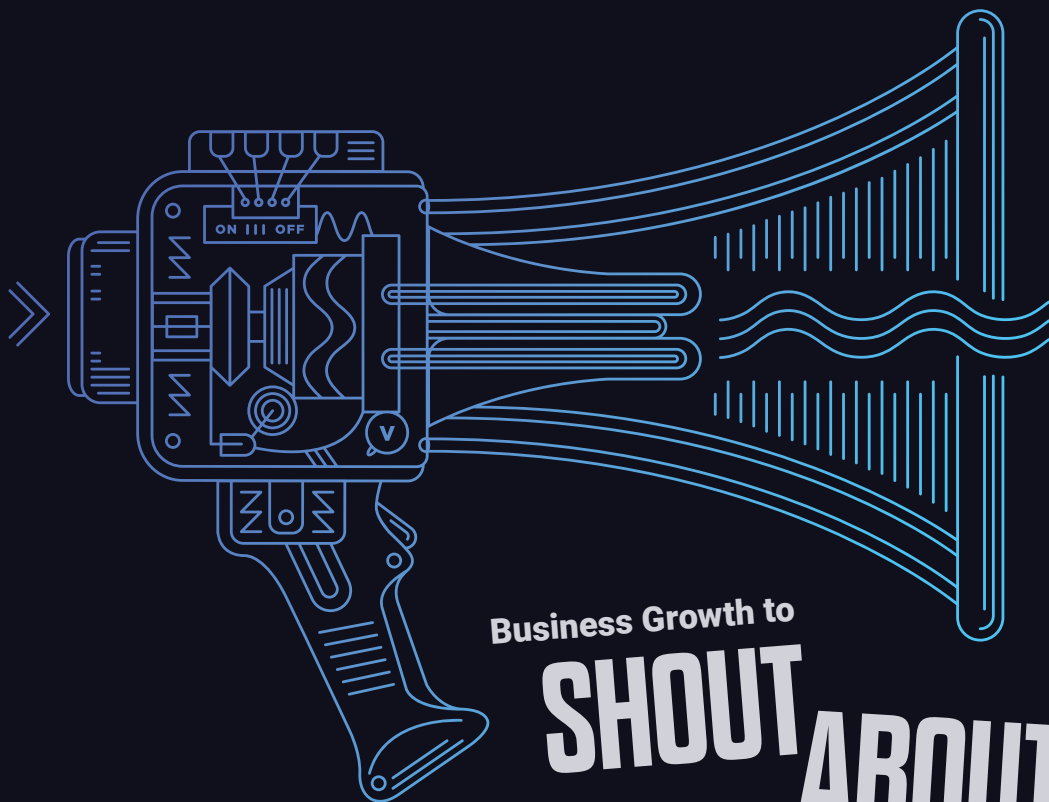


EMEDIA
CREATIVE®



Business Growth to

SHOUT ABOUT!



WE HELP BUSINESS
OWNERS & OVERWHELMED
MARKETING TEAMS
CREATE CLEAR
COMMUNICATIONS
THAT MULTIPLY SALES
TO TRANSFORM YOUR
BUSINESS.



Every business needs 3 things: A brand identity, an automated sales process & digital marketing.

From your website to sales material to paid advertising and social media, every point of communication is an opportunity to shape the perception of your company. When you define in advance what this perception should be, the result is unified messaging with maximum sales.

The following pages shows our effective visual communications that create the vital link between you and your customers.



Our 3 step process to deliver results.

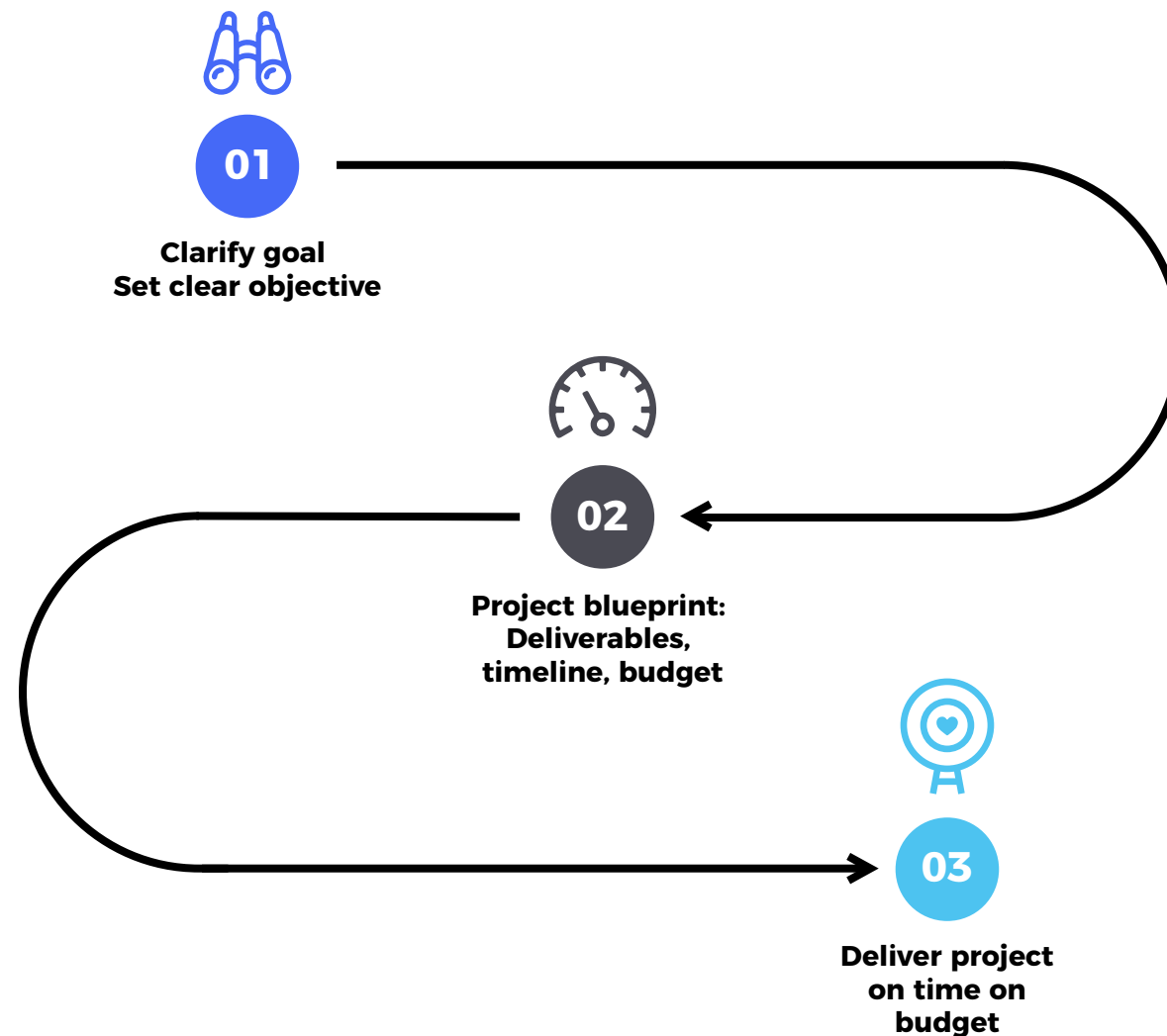
What transforms a powerful idea into a tangible, marketable form?

We believe the magic stems from our design process.

28 years experience has taught us that the best results come from a clear and thorough process. A process we have developed and fine tuned to help our clients achieve their objectives as easy and hassle-free as possible.

With the use of moodboards at the outset of a project, this system is our vital starting point. It ensures that our visual inspiration aligns perfectly with your branding goals from start to finish.

From here, we work together to develop the marketing tools that communicate your brand story and engage with your customers.





Client: DG +

redsbaby

Client: Redsbaby

iQ CAPITAL

Client: The iQ Group Global



Client: Food 4 Fitness

Latitude

Client: Camperdown Cellars

LISBOA'16

Client: Sibelco

LOVE LITTLE
CHOCOLATES

Client: Love Little Chocolates



ICON BY
DESIGN™

Client: Icon By Design

infalac.

Client: Graincorp



SailBio

Client: Shunjingfan Pty Ltd



SYDNEY
UPHOLSTERY

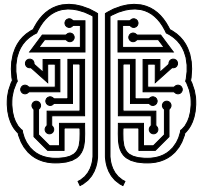
Client: Sydney Upholstery

maggios

Client: Maggios



Client: Montage Commercial Interiors



Client: Kloud Nine



Client: Shunjingfan Pty Ltd



Client: Innowood



Client: New World Health & Fitness



Client: The iQ Group



Client: Aussie Offroad



Client: Graincorp



Client: Anderson Grace Digital



Client: FC Building



Client: Chrissy's Cuts



Client: The iQ Group Global



// EMEDIA CREATIVE

Branding & Logos

**We build brands
that stand apart
from competitors
whilst building trust
with customers.**

A brand is more than a logo, a name or a slogan — it is in fact the entire experience that your prospects and customers have with your company, your products and your services. Driven by an uncompromising purpose, these experiences, if authentic and positive, can in turn captivate consumer hearts & minds, creating fandom.

With our experience in purpose-driven brand strategy, identity and logo design, our suite of branding services can transform your business into an authentic and consumer speaking brand.



Client

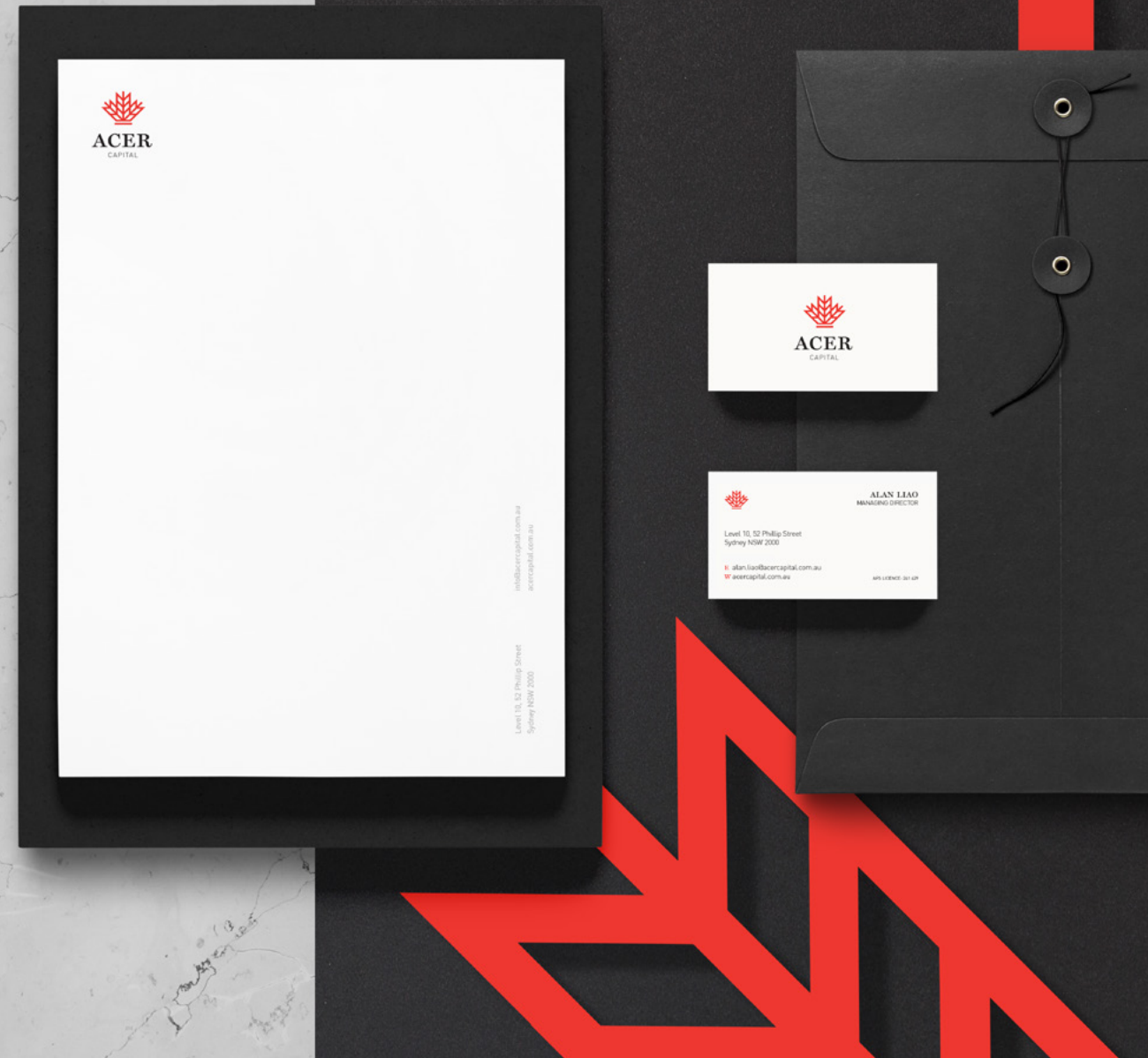
Acer Capital

Project

Branding

Involvement

Logo design & identity | stationery | invitations | print production | landing page



MISS
PELLIER
CAFE & BAR

Client Miss Pellier Cafe & Bar
Project Branding
Involvement Logo design & identity | packaging | uniforms | menu design | signage | print production





CLINICAL RESEARCH CORPORATION

Client

The iQ Group Global

Project

CRC Branding

Involvement

Logo & brand development | concept generation | digital manipulation |
brochure layout & design | infographics | stationery | print production |
website design & development | digital marketing





Client
Project
Involvement

Stix & Pita
Branding
Logo & brand development | concept generation | illustration | tone of voice |
packaging concept & development | menus | signage | point of sale |
website design & development | social media strategy & management



Gelatissimo

Client
Project
Involvement

Gelatissimo
Branding
Logo & brand development | concept generation | tone of voice | packaging concept & development | menus | signage | point of sale | stationery | promotional material | uniforms | app design | intranet design | digital marketing | campaign development





Braddon Marx

L A W Y E R S

Client

Braddon Marx Lawyers

Project

Branding

Involvement

Logo & brand development | concept generation | tone of voice | stationery | print production | website design & development



Braddon Marx

Burger Baby

Client

Burger Baby

Project

Branding

Involvement

Logo & brand development | packaging | menus | print production





ILUKA ROAD

COLLECTION

Client Iluka Road
Project Branding
Involvement Logo & brand development | swing tags | print production





Clients We Have Helped.



Naomi Simson

Manu Feildel

Nikon

William **HILL**

TOSHIBA

freeview 

OUR SERVICES



ARE YOU INSPIRED?



Strategic

Customer Journey Mapping
Customer Aquisition
Brand Audit
Creative Strategy
Research and Data Analysis
Sales Process Implementation

Creative

Website Design
Brochures & Catalogues
Packaging
Logo & Identity
Branding & Voice Creation
Campaign Creative
Copywriting
Photography & Styling
Video Production

Digital

Inbound Marketing
Automated Marketing
Lead Generation
Social Media
Digital Strategy
SEO & SEM
Content Marketing
Sales Funnel Creation
CRM Implementation
Website Development

Our goal is to grow your business and provide long-lasting results that demand the attention of your target audience.

Our inspiration for each and every one of our projects has come from the hard- working businesses who present us with exciting challenges.

Good design is not just about pretty pictures, it must also meet your business objectives and increase your bottom line.



CONTACT



**Let us show you
how to amplify your
brand, multiply sales
and transform your
business.**

Emedia Creative

91 Watkin Street Newtown
Sydney, NSW 2042 Australia

Telephone 02 9557 3366

Enquiries info@emediacreative.com.au

Office Hours Monday-Friday
9:00am-5:30pm

emediacreative.com.au

**EMEDIA
CREATIVE®**

emediacreative.com.au